

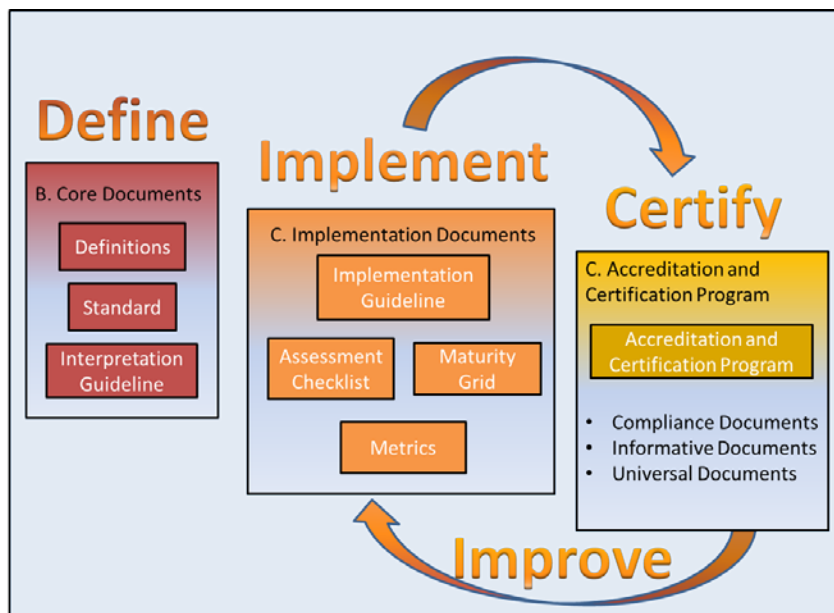
1.1 The Innovation Management Standard and Maturity Model - Foreword

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This document set is the first truly international Innovation Management Standard and Maturity Model of its kind, published by the TIM Foundation. It helps organizations of any kind to set up innovation management properly as a function, building on the knowledge and expertise of innovation managers around the world. It also helps building innovation capability across borders, so that organizations as well as people can be educated and assessed using the same terminology and concepts, wherever they are. *In short, the Innovation Management Standard and Maturity Model builds innovation capability, as distinct from operational excellence.*

The Innovation Management Standard and Maturity Model accomplishes three things:

- Core documents that define and describe in-depth what innovation capability is
- Implementation documents that help you assess and build innovation capability
- The accreditation and certification program helping organizations and individuals get certified, reaching a desired level of capability.



Many organizations, public or private, large or small, wrestle with the phenomenon of innovation management. Managing seemingly conflicting goals (radical innovation, creativity, start-up mode versus incremental, structured innovation approaches) is a challenge in itself. One the one hand, processes needs to be relatively loose and unstructured at the front end, yet at the same time they need to be highly structured and disciplined at the back. Few organizations succeed in setting up appropriate policies, taking proper measures that make sense. The ones that do this by themselves, mostly do not get it right first time round, or even second time as this in itself is a process of adaptation. When we informed a select group of practitioners about our early plans to build a Innovation Management Standard and Maturity Model, they responded very favorably as they realized they struggled for a very long time, fruitlessly looking for solutions that stick,



marrying these seemingly opposite goals. The Innovation Management Standard and Maturity Model also helps organizations innovate in a sustainable way as it provides links into current sustainability models.

The TIM Foundation Innovation Management Standard and Maturity Model is advisory in nature, and sets requirements for innovation capability. It fosters a path of growth and development along a trajectory, going through the cycle of innovation management. This implies, that we advise professionals to create and use their own mix of well-chosen processes, tools, metrics and other in-house practices that make sense in their own particular context. Most aspects of innovation can be well-formulated, and put into practice using relatively uniform guidelines, yet they should always be adapted to the users' and organizational needs. Until now, very little structure existed in terms of truly shared recognized vocabulary. Adoption of the Innovation Management Standard and Maturity Model and standard helps eliminate waste and boosts productivity as it resolves inefficiencies and ineffectiveness. The Innovation Management Standard and Maturity Model will make a contribution to help organizations deliver a better innovation performance, particularly now, when innovation excellence is more important than ever.

In the Innovation Management Standard and Maturity Model we describe elements such as culture, leadership, resources, processes, monitoring and measuring, and improvement in general. Together they form a coherent set, to help you implement innovation capability, to help make your organization truly innovative in all aspects. The Innovation Management Standard and Maturity Model can be used and read on many levels:

- The Standard text (the core of the Innovation Management Standard and Maturity Model) plus the Interpretation Guideline
- The accompanying Assessment Checklist tool and Maturity Grid
- The Implementation Guideline, which helps professionals create their own Innovation Capability Framework
- Further supporting documentation: guidelines, reference documents, scoring models, definitions, training materials, etc.

Scope

The Innovation Management Standard and Maturity Model is applicable to all types of organizations, from corporations, large or small, educational, not-for-profit, public, private, to even sports clubs. It is applicable to all countries of the world.

Feedback and more information

If you have any questions or suggestions, feel free to let us know to help us improve it. Check out www.timfoundation.org