

WHAT IS COMMUNITY DRIVEN INNOVATION?



TIM Foundation

Community Driven Innovation (CDI) is a bottom up approach designed for community economic and social revitalization, sustainability and prosperity through community member engagement, collaboration, advocacy and innovation.

A Local CDI would be established by community volunteers as a not-for-profit entity with assistance and support from the TIM Foundation.

The Local CDI's main focus is to continually engage with community members to identify, prioritize and address community issues (requirements, needs and wants) by implementation of standard and innovation objective-driven activities and projects.

Pre-requisite activities include establishing an innovation capability to be applied to activities and projects, and to develop a community profile and shared vision.

- Standard activities and projects include:
- Fund Raising
- Innovation Awareness and Education
- Co-op Innovation Training
- New Business Start-ups
- Community Branding, etc.

Objective Driven activities and projects are aligned to the community shared vision and will vary from community to community based on:

- The community's shared vision and innovation objectives
- Community profile which includes a resource and asset data base

Activities and projects may include establishing new business co-operatives, facility improvement and development, sustainability/climate change projects, etc.

In some cases the Local CDI may take an ownership position in a new business or co-operative (project) along with other community members and investors based on special circumstances.

It should be noted that a Local CDI is intended to collaborate and work with existing community groups and local government in order to achieve community prosperity.

The Local CDI is a permanent identity in the community. Activities and projects are on-going and will reflect current, changing and future requirements.

