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1.8 ORGANIZATION CERTIFICATION

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The Certification Process as described in the TIM-PD-004-R1-Accreditation and Certification Program reference publication gives organizations the opportunity to obtain recognition of their achievements, and to further develop their innovation capability over time.

The aim of this voluntary program is to establish the innovation capability of an organization according to pre-set criteria for review, after which a certification can be granted. It is a growth trajectory, not a spot measurement of innovation capability. In other words, it is not the actual certification level that counts, but progress (and particularly, addressing identified gaps).

Registry

The Registry accounts for and displays both organization and individual certification status, which starts with obtaining the Innovation Maturity Model's core materials. The Innovation Maturity Model is hosted and co-owned by PDMA and is managed for PDMA by the TIM Foundation.

Initial Registration

When an organization obtains a serialized copy of the TIM Innovation Maturity Model they are automatically listed on the Registry. This listing indicates that the organization has obtained a legal copy of the standards and core texts, and is entitled to provide feedback to the PDMA or TIM Foundation and will be updated on new publications, revisions to publications and related news and current events.

Level One – Self-Declaration/Acknowledged

This first level of innovation capability maturity enables organizations to investigate where they stand. For some organizations, this first level announcement could satisfy their needs. A self-declaration and acknowledgement *provides objective evidence* that may be suitable and desirable for some organizations. The acknowledgement of the self-declaration level is provided by a Certified Assessment Partner Organization, entitled to do acknowledgements for Level-1 Self Declarations. The Partner Organization would review specified key evidence of the organization's Innovation Management System, and acknowledge its existence. The process is concluded with issuing a Letter of Acknowledgement and appropriate Registry listing. Alternatively, organizations may apply for Acknowledgment for themselves.

Level Two – Implementing

This maturity level is achieved from an on-site assessment provided by a Certified Assessment Partner Organization. The In-Process designation indicates the organization is using an Innovation Management System. The process is concluded with issuing a Certificate and appropriate Registry listing.

Level Three – Capable

The level three maturity level is a natural progression from level Two whereby the organization achieves compliance status to the Innovation Maturity Model.

Level Four – Effective

This maturity level indicates the organization has a functional Innovation Management System fully compliant to the Innovation Maturity Model.

Level Five – Excellence

The Level five maturity indicates the organization has achieved excellent capabilities to innovate, deployed across the entire organization.

All levels of maturity are assessed by a Certified Auditing Partner Organization and are concluded with issuing a Certificate and appropriate Registry listing.

The Assessment/Auditing Process

Unlike many traditional third party management system audits, the PDMA/TIM assessment process is advisory and purely constructive in nature. Its most important intent is to assist organizations to establish and improve their innovation capability over time. The assessment process is not a 'pass or fail' scheme dictated by non-conformance and corrective action. The process is based on careful qualitative assessment and observation recommendations for advancement of the organization's innovation capabilities. It constitutes a growth and development model. Maintenance assessments can be conducted bi-annually by default, unless organizations wish to shorten the maintenance schedule.

See www.pdma.org and www.timfoundation.org