

INNOVATION-LITE



DON'T GET LEFT BEHIND!

INNOVATION-LITE APPROACH

Introduction

Organizations that innovate tend to do better than the ones that don't and organizations that implement structured innovation do even better.

Two important innovation related facts to consider:

- 1. Innovation is the single biggest driver for economic growth, productivity and prosperity.*
- 2. Unfortunately most organizations do not have an innovation program and the ones that do struggle with it.*

The TIM Foundation exists solely on these two facts and it is our mission to continually communicate the first fact and correct the second one to eliminate ad-hoc innovation practices.

The key to effective and sustained innovation is to first develop a capability to innovation, as a solid base to build on. We have done all the hard work spending years and countless hours involving innovation practitioners from around the world to develop the TIM Innovation Management Standards.

The standards are the foundation for the Innovation-Lite approach and all other education, training and certification programs offered or sanctioned by the TIM Foundation.

Regardless of size or type all organizations have current and will have future requirements and needs. They may have to change their business models, improve or develop new products, services and processes, and adopt new technologies, etc.

These requirements and needs can be achieved now and in the future with effective and sustained innovation and the Innovation-Lite approach is the best solution to get started.

What is Innovation-Lite?

The Innovation-Lite approach allows organizations to quickly establish an innovation capability at a low threshold, which is ideal for SME's. This entry-level approach to structured innovation management is built on a solid foundation (TIM Innovation Maturity Model, which includes the Innovation Management Standard, guidelines and reference publications). This Maturity Model is adopted by the Product Development and Management Association (PDMA) in Chicago.

www.pdma.org

An emphasis is placed on the three phases of the innovation cycle, Discovery (Front-End), Development (Middle) and Deployment (Back-End). Included is a thorough review of the six elements of innovation management (Culture, Leadership, Resources, Processes, Monitoring and Measuring, and Improvement) and their relationship to innovation systems.

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Organizations can start to build their innovation capabilities using Innovation-Lite as a starting point and use it as a pre-cursor to a full-fledged Innovation Management System.

Participants will receive professional instruction in an interactive workshop, a handbook containing easy to use templates for implementation which they can adapt to their own purposes. At the end of the day, participants will have gained a thorough understanding of how they can implement innovation management activities in their organization. Workshops are delivered by Certified TIM Partners (Innovation Management Certified Professional).

Each session will convert into a regional co-operative. Participants are encouraged to collaborate, work with and help/coach each other after the training for the development and implementation of their Innovation Management Systems. Instructions on how to set up and run the Co-operative is provided in the workshops.

An international networking forum is provided for participants and co-operatives to discuss the progress of their innovation activities, compare results and to get advice along the way. In the background, TIM Foundation staff will guide and help them establish the co-operative, and provide off-line coaching and second-line support. The level and extent of second-line support is determined by the co-operative itself.

The TIM Foundation will be conducting research on the progress of participants and co-operatives, by organization type, size, region, country, etc., at regular intervals over a three year period.

The Innovation-Lite Tour

The Innovation-Lite Tour will reach various countries and major cities worldwide as supported by our international Partners and PDMA Regional Chapters.

The tour will consist of a string of one day Innovation-Lite workshops followed by an early evening social networking dinner. This full day event uniquely combines both intellectual and practical innovation fundamentals with an emphasis on substance and collaboration during and long after the day's activities.

Innovation-Lite Tour dates will be posted on the TIM website, www.timfoundation.org

For more information contact us at, info@timfoundation.org to receive a Sponsor Proposal.



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