# INNOVATION CO-OP WORKSHOP

## (Community Driven Innovation)

### Introduction

Organizations that innovate tend to do better than the ones that don't and organizations that implement structured innovation do even better.

Two important innovation related facts to consider:

*1. Innovation is the single biggest driver for economic growth, productivity and prosperity.*

*2. Unfortunately most organizations do not have an innovation program and the ones that do struggle with it.*

The TIM Foundation exists solely on these two facts and it is our mission to continually communicate the first fact and correct the second one to eliminate ad-hoc innovation practices.

The key to effective and sustained innovation is to first develop a capability to innovation, as a solid base to build on. We have done all the hard work spending years and countless hours involving innovation practitioners from around the world to develop the TIM Innovation Management Standards.

The standards are the foundation for the Innovation Co-op Workshop and all other education, training and certification programs offered or sanctioned by the TIM Foundation.

The Innovation Co-op Workshops are a standard project and an integral part of the Community Driven Innovation (CDI) program, intended for existing community businesses and organizations to establish collective innovation capabilities.

[www.timfoundation.org/community-driven-innovation-2/](www.timfoundation.org/community-driven-innovation-2/)

Regardless of size or type, all organizations have current and will have future requirements and needs. They may have to change their business models, improve or develop new products, services and processes, and adopt new technologies, etc.

These requirements and needs can be achieved now and in the future with effective and sustained innovation and the Innovation Co-op Workshop is a solution to get started.

### What is an Innovation Co-op Workshop?

Innovation Co-op Workshops allow organizations in the community to quickly establish an innovation capability at a low threshold. This community entry-level approach to structured innovation management is built on a solid foundation (TIM Innovation Maturity Model, which includes the Innovation Management Standard, guidelines and reference publications).

# INNOVATION CO-OP WORKSHOP

## (Community Driven Innovation)

An initial emphasis is placed on the three phases of the innovation cycle, Discovery (Front-End), Development (Middle) and Deployment (Back-End).

Included is a thorough review of the six elements of innovation management (Culture, Leadership, Resources, Processes, Monitoring and Measuring, and Improvement) and their relationship to innovation systems to build on.

Community members will receive professional instruction in five interactive workshops, a handbook (Innovation-Lite) containing easy to use templates for implementation which they can adapt to their own purposes. The workshops are taught by Certified TIM Partners (Innovation Management Certified Professional).

The five workshops are delivered over a five - six month period allowing community members to collaborate and work with each other in between the sessions to further develop and implement their innovation management systems and projects.

Community mentors and students are encouraged to assist and work with the co-op participants in the various stages of their innovation projects.

A networking forum is provided for community members and co-operatives during and after the workshops to discuss the progress of their innovation activities, compare results and to get advice along the way. In the background, TIM Foundation staff will guide and support participants as they establish their innovation capabilities.

**Innovation Co-op Workshop outcomes**

Upon completion of the six workshop sessions the co-op participants will have:

• Established a base capability to innovate

• Defined and documented their Innovation Management System (IMS)

• Integrated innovation as a core function in the organization

• Developed innovation awareness and competency in the organization

• Developed one or more innovation projects

• Establish metrics to measure innovation capabilities

• A plan to build upon their base innovation capability

• Established a collaborative relationship with community businesses and organizations

# INNOVATION CO-OP WORKSHOP

**(Community Driven Innovation)**


For more information contact us at, [info@timfoundation.org](mailto:info@timfoundation.org)


**TIM FOUNDATION**

[www.timfoundation.org](http://www.timfoundation.org)