



## 1.9 PDMA and TIM Foundation – an Outline of Cooperation

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### PDMA Endorsement

The Innovation Maturity Model is adopted, endorsed, and distributed exclusively by the Product Development and Management Association (PDMA). The PDMA is a global not-for-profit organization for New Product Development and innovation management professionals.

### Registry

The PDMA is the holder of the Innovation Maturity Model's Registry.

The Registry records:

- Identity and capability w.r.t. innovation management of organizations on five levels of competence and deployment
- Innovation management proficiency by professionals according to the standards (e.g. trainers, auditors and individuals as experts).
- The identity of registered partners who can perform audits or provide training or consulting on the implementation of the Innovation Maturity Model
- Ownership of versions of the core documents of the Innovation Maturity Model such as the standards, guidelines and reference documents for professionals (personal or review copy) or organizations (for certification, auditing or training purposes).

### TIM Foundation as Centre of Excellence

The TIM Foundation is PDMA's Centre of Excellence for maturity models, standards, and innovation management systems. The Total Innovation Management Foundation (TIM Foundation) co-owns, and operates the Innovation Maturity Model, standards and its accompanying documentation for PDMA, and has an exclusive agreement with PDMA for its management and sustained development. Board members of PDMA serve on the Standards Committee to manage and control its quality and comprehensiveness, and to oversee the development and deployment of new releases.

### Future Development

PDMA and TIM will actively pursue the development of further documentation required to set up and run an innovation management system to pursue professionalism in the field of innovation and product/service development. These might contain:

- further guidelines from either PDMA or TIM origin in specific areas of interest
- cross-reference documentation from the Innovation Maturity Model to PDMA content and vice versa.
- Vertical versions of documentation co-developed in cooperation with branch-specific organizations, e.g. automobile industry, aerospace industry, chemicals, energy sector, etc.